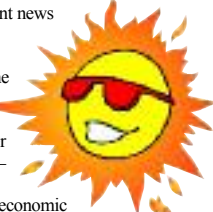




Late summer is a magical time of year; summer is winding down, the kids are getting ready to go back to school, and our thoughts drift to budgets and collection development. Well, you know what I mean. It's time to get back to business. And publishers have just one thought on their minds: "New Releases." We will have lots of new releases over the next few months. This month's newsletter highlights the titles especially suitable for libraries. Visit our website to see more.

There seem to be dozens of recent news reports which document the increasing circulation at public libraries while noting, at the same time, that local communities are cutting budgets. The shared resources that a library – whether urban, rural, military, or mobile – provides to the local community are invaluable. In these difficult economic times, a community relies even more heavily on its local library.



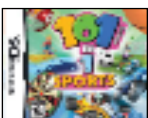
A recent article in the Hartford Courant noted that public libraries in the United States lend an average 2.1 million videos every day, more than the 2 million that Netflix ships on a daily basis. Netflix isn't worried, according to the article, because they don't consider public libraries to be their competition. According to Netflix management, they "think of libraries as places for books." Au contraire. (You can read the article here: http://articles.courant.com/2010-07-26/business/hc-library-movies-0726-20100725_1_library-services-library-circulation-higher-circulation-rate)

Library staff are making very tough decisions as to how to spend their budgets. There are new options, new technologies, and new collections to be built. Conscious of budget constraints, some libraries are finding new and creative ways to generate revenue. Sari Feldman, executive director of Cuyahoga County Public Library, was interviewed on the Diane Rhem program, discussing how her library system is faring in this economy. I was delighted to hear that they have come up with a win/win situation in their community, processing U.S. passport applications. They're earning additional revenue for the library system, while assisting the public in ways that traditional passport renewal services can't. Bravo to Cuyahoga County Public Library for seeing and capitalizing on an opportunity, and providing a service to their patrons. You can hear the entire interview here: <http://thedianerhemshow.org/shows/2010-06-28/changing-role-public-libraries>. It's well worth a listen.

If you'd like to share an idea that is working in your library, I'd love to hear from you and will share it in an upcoming newsletter. Next month, I'll also fill you in on National Gaming Day @ Your Library coming, this year, on November 13.

Happy August.

Molly Klise, President
Thomas Klise / Crimson Multimedia



101-in-1 Sports Megamix

© 2010 Atlus
It doesn't matter what your favorite sport might be; they're all here in

101-in-1 Sports Megamix! Take your all-time favorite sports on the road, whether it's tossing a football, swinging a bat, or taking a jump shot! No other game offers players this much bang for buck. As you play, you can unlock new challenges and play with a friend!
Rated E10.

DS-AC100700 DS \$20



Battlefield: Bad Company 2 Gold Edition

© 2010 Electronic Arts
Set in the near future, the *Battlefield: Bad Company 2* drops gamers into a dramatic Eurasian conflict. As part of a squad of four soldiers, players risk it all to go AWOL on a personal quest, fighting their own war within the war. Featuring a dramatic storyline flavored with attitude, *Battlefield: Bad Company 2* leads gamers far from the traditional frontlines on a wild ride with a group of renegade soldiers who decide that sometimes the gratitude of a nation just isn't enough.
Rated T.

P3-EA100801	PlayStation 3	\$60
X3-EA100800	Xbox 360	\$60



Bejeweled Blitz

© 2010 Popcap Games
Play the most engaging Bejeweled game ever in dazzling high definition! Compete with your friends or play and train alone to hone your skills. You've got 60 seconds to strategize, match, and detonate as many gems as you can. Create cascades of fun with Flame

gems, Star gems, and Hypercubes. *Bejeweled Blitz* comes rocket-fueled with a million coins to boost you up the leaderboard. The challenge is irresistible! Rated E.

PC100801	WIN	\$20
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Camp Rock: The Final Jam

© 2010 Disney Interactive
Rock out to songs from *Camp Rock* and *Camp Rock: The Final Jam* using the stylus to play guitar, bass, and drums. Solve puzzles and play mini-games to help Camp Rockers prepare for the Final Jam. Get down with some cool dance moves inspired by the film. Customize your avatar with clothing, accessories, and make-up to wear around camp. Rated E.

DS-DY100800	DS	\$30
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Dawn of Heroes

© 2010 Majesco
Experience classic role-playing concepts, character development, and puzzle solving, combined with epic combat in this thrilling adventure. Choose from more than

25 playable classes and six factions to create your own party of heroes. Complete more than 50 playable missions with branching paths, side quests, and hidden side quests on your journeys. Do you have what it takes to be a hero? Rated E.

DS-MJ100800	DS	\$30
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Dora The Explorer: Dora's Big Birthday Adventure

© 2010 2K Play
Dora the Explorer: Dora's Big

Birthday Adventure celebrates the tenth anniversary of Dora the Explorer. It's Dora's birthday and you know what that means ... a fun-filled party with all her friends. The only problem is that Dora and Boots are stuck in storybook land and must go on an adventure-filled journey if they hope to make it to the party on time.
Rated E.

DS-TK100800	DS	\$30
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Disney Sing It: Family Hits

© 2010 Disney Interactive
Disney Sing It: Family Hits features beloved songs and videos for the whole family from popular all-time classic Disney films including Cinderella, Sleeping Beauty, Mary Poppins, The Jungle Book as well as contemporary favorites from films like The Princess and the Frog, The Lion King, Aladdin, and more. Disney fans can sing solo or with their families in collaborative and competitive modes where players compete head-to-head to their favorite Disney songs while viewing full screen videos directly from the movies!
Rated E.

P3-DY100800	PlayStation 3	\$40
WI-DY100800	Wii	\$40
P3-DY100801	PS3 Bndle w/microphone	\$50
WI-DY100801	Wii Bndle w/microphone	\$50



Gold's Gym Dance Workout

© 2010 Ubisoft
Dance your way to fitness! Developed in collaboration with fitness and dance experts, *Gold's Gym Dance Workout* is the first dance game specifically dedicated to fitness and weight loss. Players will have so much fun dancing you won't even notice how much you're sweating. You'll dance to popular songs, learn new choreography, and play mini-games that will whip you into shape in no time. It's the most fun way to workout, both by yourself and with a friend. Rated E.

WI-UB100800	Wii	\$30
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Grease

© 2010 505 Games
Return to rockin' Rydell High as the star of the box-office smash hit *Grease*. Sing the iconic songs, jive with the T-Birds and recreate your favorite movie moments with this nostalgic interactive party experience. Cast yourself as Sandy or Danny in 12 memorable scenes from the world's most beloved musical movie. Race against the Scorpions in the thrilling Thunder Road Race or reenact Rizzo's dance moves at Frenchy's sleepover. *Grease* is the last word in music and dancing games.
Rated E10.

WI-FG100800	Wii	\$40
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Guilty Party

© 2010 Disney Interactive
Guilty Party is a fun and hilarious mystery party game. Friends and family play as the savvy sleuths of the world-famous Dickens Detective Agency to investigate a series of crimes and identify the guilty party. Explore a variety of mysterious locations, each with a unique twist.

Use the Wii Remote to collect clues and interrogate suspects via fun pick-up-and-play minigames. With enough evidence gathered, players can identify the guilty party and crack the case. Rated E.

WI-DY100802	Wii	\$40
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Go to: www.crimsoninc.com and click on "subscribe to our monthly e-newsletter"



Harvest Moon: Grand Bazaar

© 2010 Natsume
Zephyr Town's bazaar was once the grandest in the world, drawing customers and peddlers from all four corners of the Earth. Sadly, that is no longer the case. These days, the bazaar has more tumbleweeds than customers. But maybe you can turn its fortunes around. The bazaar is a weekly event in Zephyr, so raise animals, harvest crops, craft rare delicacies, and then sell your wares at your very own shop. Can you bring prosperity back to Zephyr Town? Additional features include the ability to play as a boy or a girl, four-player game support, and more responsive controls that allow for faster movements and a double-jump ability. Rated E.
DS-NT100800 DS \$30



Horrid Henry

© 2010 Southpeak Interactive
Henry is a headstrong boy, constantly raging against the tyranny of adults and infuriating girls. For Henry life just isn't fair. If he's not battling his fearsome teacher Miss Battle-Axe at school, he's in trouble with his Mum and Dad. Henry has a range of special skills and equipment that he can use during missions and his task is to dash around locations playing pranks on the other characters all while avoiding being caught. Rated E.
DS-SP100800 DS \$20
WI-SP100800 Wii \$20



Ivy the Kiwi?

© 2010 XSeed
Ivy the Kiwi? stars a baby bird as she navigates through a series of 2-D side-view landscapes. Ivy runs back and forth independent of the player and can be guided by the use of vines. The player can use these vines to herd Ivy forward or lift her up stairs, carry her over walls, and past spikes or other dangers. Multiple vines can be created at a time and they can be pulled and stretched like a slingshot to propel Ivy skyward to launch her as a projectile to drill through barriers and enemies as the player helps guide her home through 100 challenging stages.
Rated E.

DS-XS100800 DS \$20
WI-XS100800 Wii \$30



Jump Start Get Moving: Family Fitness Sports Edition

© 2010 Knowledge Adventure
Get your family moving and find out just how fun fitness can be! For over 20 years, *Jump Start* has been creating the best learning games for kids. Now, with *Get Moving Family Fitness*, *Jump Start* is making fitness fun too! Discover the ultimate family sports game with fitness expert and mom, Brooke Burke. With more than 18 sports challenges in eleven exotic arenas, *Get Moving* is the fun way to keep your family active. Game includes: basketball, baseball, biking, boxing, flying, football, volleyball, speed skating, and more! Rated E.
WI-KA100800 Wii \$30

Kid Fit Island Resort

© 2010 Crave Entertainment
Ten outdoor-themed activities are included in this party-style game for DS, all of which take place on a tropical island. Participate in each mini-game alone or compete against friends and family. Use the stylus and touch-screen interface to collect treasure, dance merrily around a bonfire, jump over pools of water, swing from a vine, surf, build sand castles, engage in log rolling, and more. Rated E.
WI-CE100800 Wii \$20



Little Bears

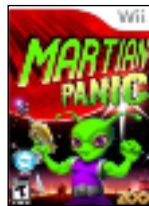
© 2010 Zoo Games
If you've seen the baby bears in the zoo, you know how cute they are. Would you like to take one home with you? Now you can with *Little Bears!* Take your baby bear home and spend the whole day together. Feed, wash, play with, and rock your baby bear to sleep and they'll love you forever! With *Little Bears*, you get to explore a whole world of activities for you and your Little Bear! Rated E.
DS-ZG100800 DS \$17



Madden NFL 11

© 2010 Electronic Arts
Madden NFL 11 redefines the way you experience the game of football. Simpler: from 350 plays down to 1, the all-new GameFlow system puts you in the helmet of an NFL quarterback, to execute an authentic, situational game plan, one play at a time. Quicker: with 60-minute game times reduced to 30, spend more time on the field and less in the playbook. Same drama, half the time. Deeper: *Madden NFL 11* is feature-rich, with improved animations and control options, enhanced online functionality, and new broadcast and audio presentation that delivers the NFL experience fans have come to expect. Rated E.

P3-EA100800 PlayStation 3 \$60
PS-EA100800 PlayStation 2 \$40
WI-EA100800 Wii \$50
X3-EA100802 Xbox 360 \$60



Martian Panic

© 2010 Zoo Games
The Martians are coming and it's up to you (and your friends) to stop them! Packed with non-stop action, players will use a range of powerful weapons against a gang of colorful and comical enemy invaders. Collect powerups and rescue helpless civilians to get high scores and earn achievements. Visit a range of iconic locales from the drive-in movie theater to the Great Pyramids of Giza. Everything in the game is rendered in colorful comic book style with a retro 50's science fiction vibe. Rated T.

WI-ZG100801 Wii \$20
WI-ZG100802 Wii Bundle w/Blaster \$40



Metroid: Other M

© 2010 Nintendo
For decades, Samus Aran has been known as one of the first female protagonists in video games, and one of the most enigmatic. Having traded her haunted past for the solitary life of a bounty hunter, Samus finally tells her own tale in this revealing, personal story of her failings, her flaws and ultimately her motivation. *Metroid: Other M* is an unprecedented collaboration that blends the slick, action-packed production of the world-renowned Team Ninja development team with the game design talents of the creators of the original *Metroid*. *Metroid: Other M* is a dramatic new direction for a legendary franchise and a bold new blend between cinematics, storytelling and the best in interactive entertainment. Rated T.
WI-ND100800 Wii \$50



Montessori Music

© 2010 Southpeak Interactive
Music is designed to teach players about the art of music in an incredibly easy and intuitive way. Through enjoyable, easy-to-follow in-game lessons and fun mini-games, players will be able to develop their understanding of music by learning how to read and play it. Hands-on activities help to reinforce more than 20 musical lessons. Learn, train, practice, and develop your musical skills on the DS in a fun and easy way. Rated E.
DS-SP100801 DS \$30



NHL 2K11

© 2010 2K Games
Taking video game hockey to a new level, *NHL 2K11* brings revolutionary stick control to your Wii Remote with the ability to execute real-time dekes, puck juggling, shooting, and defensive maneuvers. Bringing these incredible moves to life are improved player models, freshly lit and redesigned arenas, and highly detailed jerseys and equipment. Completing the package and making this the deepest hockey experience available on Wii, 2K Sports introduces the all-new Road to the Cup mode featuring Miis battling in mini-games, trivia challenges, and skills competitions. With even more authentic hockey action than before including broken sticks, more responsive skating and improved A.I., *NHL 2K11* is sure to score big with Wii gamers this season! Rated E.
WI-TK100800 Wii \$50



Plants vs. Zombies Game of the Year

© 2010 Popcap Games
Get ready to soil your plants in *Plants vs. Zombies*. A mob of fun-loving zombies is about to invade your home, and your only defense is an arsenal of 49 zombie-zapping plants. Throughout the game's four different play modes, and across its many levels players must use everything from peashooters and wall-nuts, to mushrooms, cherry bombs and more to mulchify 26 types of zombies before they can reach your front door. Each zombie has its own special skills, so you'll need to think fast and plant faster to combat them all. But be careful how you use your limited supply of greens and seeds as you battle the fun-dead, obstacles like a setting sun, creeping fog, and a swimming pool add to the challenge. And with five game modes to dig into, the fun never dies.
Rated E10.

PC100800 WIN/MAC \$20



Winter Sports 3: The Great Tournament

© 2010 Zoo Games
Winter Sports 3 brings home the Olympic spirit by delivering the thrill of competition on a true worldwide stage. Compete in eight of the most popular winter sports events: snowboardcross, alpine skiing, free ride skiing, short track speedskating, ski jump, biathlon, figure skating, and bobsled. Play a Campaign, Quick Cup, Free Cup, Career, or vie with friends in four-person split-screen and online multiplayer. Play against anyone, anywhere; rise to the top of the global leaderboard, and become a true world champion. You'll feel like you're right on the snow and ice with high-impact graphics, real-life physics, and an up-close presentation style designed to deliver maximum impact. Rated E10.

WI-ZG100800 Wii \$20

TEACHER'S CORNER

Teacher's Corner is on vacation. See you in September!



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