

Crimson Ink

Thomas Klise/
Crimson Multimedia
Our 44th Year

www.crimsoninc.com • www.klise.com • p. 860.536.4200 • f. 860.536.5141

Late summer is a magical time of year; summer is winding down, the kids are getting ready to go back to school, and our thoughts drift to budgets and collection development. Well, you know what I mean. It's time to get back to business. And publishers have just one thought on their minds: "New Releases." We will have lots of new releases over the next few months. This month's newsletter highlights the titles especially suitable for libraries. Visit our website to see more.

There seem to be dozens of recent news reports which document the increasing circulation at public libraries while noting, at the same time, that local communities are cutting budgets. The shared resources that a library whether urban, rural, military, or mobile – provides to the local community are invaluable. In these difficult economic times, a community relies even more heavily on its local library.



A recent article in the Hartford Courant noted that public libraries in the United States lend an average 2.1 million videos every day, more than the 2 million that Netflix ships on a daily basis. Netflix isn't worried, according to the article, because they don't consider public libraries to be their competition. According to Netflix management, they "think of libraries as places for books." Au contraire. (You can read the article here: http://articles.courant.com/2010-07-26/business/hc-library-movies-0726-20100725_1_library-services-library-circulation-higher-circulation-rate)

Library staff are making very tough decisions as to how to spend their budgets. There are new options, new technologies, and new collections to be built. Conscious of budget constraints, some libraries are finding new and creative ways to generate revenue. Sari Feldman, executive director of Cuyahoga County Public Library, was interviewed on the Diane Rhem program, discussing how her library system is faring in this economy. I was delighted to hear that they have come up with a win/win situation in their community, processing U.S. passport applications. They're earning additional revenue for the library system, while assisting the public in ways that traditional passport renewal services can't. Bravo to Cuyahoga County Public Library for seeing and capitalizing on an opportunity, and providing a service to their patrons. You can hear the entire interview here: <http://thedianerhemshow.org/shows/2010-06-28/changing-role-public-libraries>. It's well worth a listen.

If you'd like to share an idea that is working in your library, I'd love to hear from you and will share it in an upcoming newsletter. Next month, I'll also fill you in on National Gaming Day @ Your Library coming, this year, on November 13. Happy August.

Molly Klise, President
Thomas Klise / Crimson Multimedia



Atelier Rorona: The Alchemist of Arland

© Tecmo
Atelier Rorona is an all new alchemy RPG developed by the creators of Mana Khemia and Ar tonelico series. This all new game adopts a breathtaking anime 3D graphics while retaining the classic RPG feel of the Atelier series. Players can spend countless hours adventuring unexplored lands and synthesize rare items. Rated RP.

P3-TM100900 PS3 \$60

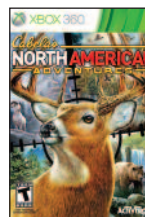


Batman: Brave & Bold

© Warner Brothers
Feel the boldness of adventure and the bravery of justice as you become Batman and his superhero teammates in the videogame based on your favorite animated TV series, *Batman: The Brave and the Bold*. Tread

through the exciting etrain of the DC Universe and test your might in this side-scrolling action thrill ride that will take you through crime-filled alleys, stnge alien planets, abandoned underground cities, and mysterious island laboratories. Go behind the cowl of the Caped Crusader himself and team up with one of his many superhero firmeds to solve puzzles, fight dozens of foes, and discover new worlds as you battle to save the day and see if you truly have what it takes to be a superhero!

Rated E10
DS-WB100900 DS \$30
WI-WB100900 Wii \$40



Cabela's North American Adventures 2011

© Activision
Cabela's North American Adventures gives players the opportunity to experience North America's greatest hunts in over twenty prime hunting locations across the continent. It introduces fresh touches that hunters will appreciate, including a custom gun builder that allows players the ability to create thousands of gun options with a variety of receivers, stocks, barrels, and scopes. The game also capitalizes on the popularity of hunting shows and online videos by adding a cameraman into gameplay -- to get compelling footage, hunters need to be at their best! Plus, new Arcade-style Top Shot shooting galleries add to the fun, where you can collect power-ups to enhance your abilities and score big points. Last year's hit Wii title *Cabela's Big Game Hunter 2010* introduced the Top Shot hunting peripheral, and now *Cabela's North American Adventures* further integrates it by adding head-to-head multiplayer and refining the arcade-style gameplay to make it even more action packed. Rated T

P3-AC100900 PS3 \$40
PS-AC100900 PS2 \$20
WI-AC100900 Wii \$40
X3-AC100900 XB3 \$40



Dead Rising 2

© Capcom
Set several years after the events of the first game in the series, *Dead Rising 2* contains all the fun and over-the top carnage which gamers associate with a zombie apocalypse. As with all releases in the *Dead Rising* series, it is a survival horror

game. Players take on the role of an all-new character, with equally new motivations to survive and resources to do so. These resources include new weapons, expanded weapon combination/creation possibilities, and even two-player co-op functionality. The game also features a 4-player online multiplayer mode and a dramatic increase in the number of zombies that can be faced at once. Rated M

P3-CP100900 PS3 \$60
X3-CP100900 Xbox 360 \$60



F1: 2010

© Warner Brothers
Fully licensed, *F1: 2010* features all the drivers and teams contesting the 2010 FIA Formula One World Championship, including Formula 1 Drivers' World Champions Jenson Button, Lewis Hamilton, Fernando Alonso, and Michael Schumacher.

Race wheel-to-wheel on all 19 of the 2010 tracks, each modelled with exceptional attention to detail and jaw-dropping visuals. Affecting strategy, performance, and delivering stunning visual effects, *F1: 2010* features the most advanced weather system in any racing game. Whether players wish to work their way up from the bottom, switching teams as they go, or build a dynasty with their chosen team, gamers can fully realise their aspirations in *F1: 2010*'s extensive and challenging career mode. *F1: 2010* will include extensive online multiplayer options allowing players to take on their friends and the rest of the world in a range of race modes. Rated RP

P3-WB100901 PS3 \$60
X3-WB100901 Xbox 360 \$60



FIFA Soccer 11

© Electronic Arts
Building on the *FIFA Soccer 10* gameplay that won 50 sports game of the year awards, *FIFA Soccer 11* reinvents player authenticity on and off the ball for every player and at every position on the pitch with Personality, an all-new feature that sees individual abilities reflected in

game, enabling clear differentiation for every player. New customization features will also give players the ability to bring their own style to the highest rated sports game ever. Rated RP

DS-EA100901 DS \$30
P3-EA100901 PS3 \$60
PS-EA100901 PS2 \$40
X3-EA100901 Xbox 360 \$60



Final Fantasy XIV

© Square Enix
Embark on the myriad journeys of an epic in *Final Fantasy XIV*. As denizens of the new and visually stunning realm of Eorzea, players will actively engage in compelling storylines narrated through high-definition, real-time events featuring the players' own highly personalized and

versatile characters. While exploring even the farthest reaches of this magnificent world, adventurers are given the freedom to entirely alter their gameplay experience by simply swapping out equipment, and realize objectives with or without the aid of others. The entire experience is crafted to accommodate the widest variety of play styles-from the lone mercenary with only moments a day to spare, to the legion of comrades campaigning for days on end, and every combination in between. Rated T

SE100900 PC \$50

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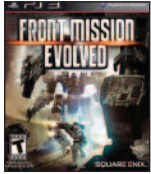


Flip's Twisted World

© Majesco

Flip's Twisted World is a unique, 3D puzzle-platform game for Wii that follows the adventures of a wizard's apprentice named Flip who gets sucked inside a cube world where up and down are just a matter of perspective. Using the Wii Remote, players can flip their world around 90° at will to switch perspectives while advancing through five topsy-turvy worlds. With just a flick of the wrist, an obstructing wall turns into a path or a pit turns into a corridor. Rated RP

WI-MJ100901 Wii \$30



Front Mission Evolved

© Square Enix

The year is 2171, and a new cold war has washed over the world as the countries of the world have gathered under two separate banners the U.S.N and the O.C.U. Giant towers

called Orbital Elevators have been build from the ground into the sky, each offering unblinking surveillance the world over. Dylan Ramsey, a Wanzer engineer for Diable Avionics, is quickly swept up in a battle of geopolitical interests, and as he stands staring down the precipice of a world war he will unearth the truth behind a new enemy. *Front Mission Evolved* is the latest installment in the Front Mission Series, making a debut departure into a Third Person Action game. As Dylan Ramsey you will be faced with armies of enemies as you command and customize your Wanzer, a giant bipedal tank. Each Wanzer is equipped with massive firepower as you navigate the concrete mazes of cities, and travel as far as the frozen wastes of the Antarctic in massive battles that could cause a world war. Rated T

P3-SE100901 PS3 \$60
SE100901 PC \$50
X3-SE100901 Xbox 360 \$60



Greg Hastings Paintball 2

© Majesco

The most successful name in paintball games brings a host of new features with *Greg Hastings Paintball 2!* Brave the unpredictable elements on ultra realistic paintball fields in this intense first-person paintball experience.

Get friends together for fast-paced multiplayer action! Test your skills in brand new scenario modes, manage a team of skilled players, master a variety of new weapons, and more! Challenge yourself in seven game modes: Elimination, Capture the Flag, Single Flag, Point Capture, Assault, Sniper, and Recon. Command your team: manage a team of up to ten paintballers by trading players, issuing field commands, and improving skills to increase your odds for victory. Rated E10

WI-MJ100902 Wii \$40
X3-MJ100902 Xbox 360 \$40



Guitar Hero Warriors of Rock

© Activision

In *Guitar Hero: Warriors of Rock*, join with friends on an epic rock journey to save rock n' roll. Featuring an impressive 90+ track set list and a host of all-new gameplay features, living room legends and their friends can strum, drum and wail in the most

immersive music videogame experience to date. Delivering the quintessential rock music collection that focuses on guitar shredding hits from bands such as Black Sabbath, Slipknot and Megadeth and larger-than-life band anthems from Queen, Muse and KISS, players can unleash their inner rock warriors with more rewards and unlockable content than ever before in *Guitar Hero: Warriors of Rock's* Quest Mode, the franchise's first ever story-based mode, and Quickplay+, which invites challenge-starved fanatics to test their rock skills. Running on the powerful *Guitar Hero* engine that has been expanded and refined and with encores from the addictive, award-winning gameplay features that made *Guitar Hero* one of the most popular franchises of all time, including Party Play, a host of Competitive modes and

any combination of up to four instruments, the game offers a complete interactive and connected experience bringing friends and foes to the stage in the ultimate rock music experience. Rated T

P3-AC100901 PS3 \$60
P3-AC100902 PS3 Guitar Bundle \$100
P3-AC100903 PS3 Super Bundle \$180
WI-AC100909 Wii \$60
WI-AC100902 Wii Guitar Bundle \$100
WI-AC100903 Wii Super Bundle \$180
X3-AC100901 Xbox 360 \$60
X3-AC100902 Xbox 360 Guitar Bundle \$100
X3-AC100903 Xbox 360 Super Bundle \$180



Legend of the Guardians: The Owls of Ga'Hoole

© Warner Brothers

A companion game to the upcoming *Legend of the Guardians: The Owls of Ga'Hoole* theatrical release, this videogame will take players on an amazing adventure as they customize their very own Guardian owl and experience an airborne adventure like never before. Take on the role of a young Guardian and set out on a secret mission to uncover a new threat to the owl kingdom. Fly, race, fight off enemies, string together combos, and battle epic bosses throughout the mystical and magical world of Ga'Hoole. Rated E10

DS-WB100902 DS \$30
P3-WB100902 PS3 \$50
WI-WB100902 Wii \$50
X3-WB100902 Xbox 360 \$50



Lord of the Rings: Aragorn's Quest

© Warner Brothers

The Lord of the Rings: Aragorn's Quest is an action-adventure game designed to allow young players to relive the great battles and events featured in J.R.R. Tolkien's *The Lord of the Rings*. Preparations are underway in Hobbiton for a great party to welcome the legendary Aragorn, and to honor Samwise Gamgee for his service during the War of the Ring. With Aragorn's visit imminent, Sam's children are eager to learn more about this great man and so Sam, now Mayor of Hobbiton, embarks on a tale of the revered warrior, Aragorn, and his most valiant battles that took him from Strider to King. Play as the legendary Aragorn as you embark on his greatest quests and engage in his greatest battles from *The Lord of the Rings* trilogy. Wield his sword, bow or spear through action-packed battles against Sauron's forces and fierce creatures from Tolkien's fabled Middle Earth. Rated E10

DS-WB100903 DS \$30
P3-WB100903 PS3 \$60
PS-WB100903 PS2 \$30
WI-WB100904 Wii \$50



MySims SkyHeroes

© Electronic Arts

Take to the sky to lead the resistance against Morcubus and his drone army and to stop his plans to take over the skyways. *MySims SkyHeroes* is an all new adventure

that brings the thrill and high speed action of flying to the creative, immersive world of *MySims*. Rated RP

DS-EA100905 DS \$30
P3-EA100905 PS3 \$50
WI-EA100905 Wii \$50



NHL 11

© Electronic Arts

Celebrating its 20th year, the franchise that captured 22 'Sports Game of the Year' awards has raised the bar yet again with *NHL 11*. *NHL 11* lets you create highlight reel moments as you experience adrenaline-pumping NHL action with bigger hits, broken sticks, and faster dangles. Whether

you're beginning your career in the Canadian Hockey

League, dominating rivals in the EA SPORTS Hockey League, or assembling Hockey's Ultimate Team, any moment can be a 'WOW' moment with *NHL 11*. Build a team from the ground up by acquiring top Canadian Hockey League and American Hockey League prospects and training them to superstardom, or win now by acquiring current NHL superstars. Put your squad in retro jerseys and manage your team's chemistry to find out which players gel best throughout the regular season and monthly playoffs online. Rated E10

P3-EA100806 PS3 \$60
X3-EA100806 Xbox 360 \$60



Scooby Doo and the Spooky Swamp

© Warner Brothers

More monsters, puzzles, costumes, suspects and friends await Mystery Inc. on this all new adventure! Join Scooby, Shaggy, Daphne, Velma, and Fred as they journey through a spooky swamp and other haunted locales to uncover the mystery of a strange swamp girl and her cauldron of brew. Rated E10

DS-WB100905 DS \$30
PS-WB100905 PS2 \$20
WI-WB100905 Wii \$40



Spider-Man: Shattered Dimensions

© Activision

Spider-Man: Shattered Dimensions is an action-packed adventure encompassing four dramatically different parallel universes, each with its own Spider-Man armed with unique strengths. Each stunning universe has its own detailed art design and thrilling gameplay with challenging skill sets to master in order to unlock powerful new moves. Explore dramatic, stunning environments, wield explosive new powers, and face epic boss battles against extraordinary foes. Experience the legendary Super Hero like never before: Four unique worlds. Four distinct Spider-Men. One unparalleled experience! Rated T

DS-AC100907 DS \$30
P3-AC100907 PS3 \$60
WI-AC100907 Wii \$50
X3-AC100907 Xbox 360 \$60

TEACHER'S CORNER

Teacher's Corner is on vacation. See you in September!



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